



TSX: GIVX
OTCQX: GIVXF

WHY YOU SHOULD INVEST

GROWING CLIENT BASE

Serving 100,000+ active locations worldwide, including large multinational brands

Massive addressable market with many businesses switching to cloud-based solutions from limited legacy systems

GROWTH WITH EBITDA MARGINS

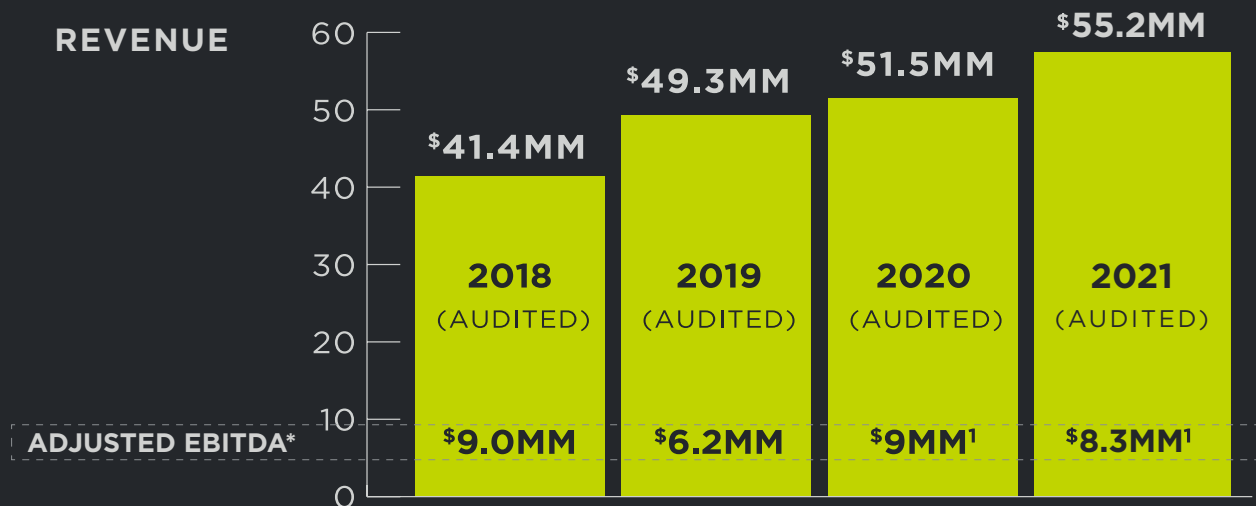
Givex offers a rare opportunity of strong future growth of merchant base with with consistent EBITDA margins

Proven growth model with less than 1% churn and strong recurring revenue streams

INTEGRATED DATA & TECHNOLOGY

Omnichannel platform provides merchants with data insights and solutions they need in three crucial areas: customer engagement, point of sale and payment

INVESTMENT HIGHLIGHTS 2018-2021



*Adjusted EBITDA defined as net profit (loss) excluding interest, taxes, depreciation and amortization (EBITDA) as adjusted for share-based compensation and related expenses, foreign exchange gains and losses and transaction-related expenses including those related to going public.

¹Adjusted EBITDA was \$8.3 million in 2021 compared to \$9 million in 2020. However, when normalized for the Canadian Government's COVID-19 wage subsidy, which was \$1 million in 2021 compared to \$3.3 million in 2020, adjusted EBITDA increased 28% in 2021 compared to 2020.

COMPANY HIGHLIGHTS

100k+

ACTIVE LOCATIONS

317+ EMPLOYEES

100+ COUNTRIES

10

GLOBAL OFFICES

<2%

CLIENT CONCENTRATION

<1%

CHURN

GIVEX CLOUD-BASED OMNICHANNEL PLATFORM

FULLY INTEGRATED PRODUCT SUITE FEATURING CROSS-PLATFORM ANALYTICS



ANALYTICS

Extensive and real time



ENGAGEMENT

Gift card and loyalty



POINT-OF-SALE

Cloud-based and secure



PAYMENTS

Digital and in-store



INTEGRATION

1,000+ APIs

MORE INFORMATION

Givex (TSX: GIVX; OTCQX: GIVXF) is a global IT platform providing merchants with useful customer insights. Our platform supports gift card processing, custom loyalty programs, stored value/loaded tickets, omnichannel point of sale and fully integrated payment processing, KDS, inventory, labor, kiosk, handheld tablets, and online ordering apps.

Learn more at investors.givex.com or email us at ir@givex.com

Certain written statements in this document may constitute "forward-looking information" reflecting the current expectations of Givex Information Technology Group Ltd ("Givex"). This information reflects Givex's current beliefs with respect to future events and are based on information currently available to management. Forward-looking information involves significant known and unknown risks, uncertainties, and assumptions. Many factors could cause actual results, performance or achievements to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking information.



GROWTH PLANS



ACCELERATE M&A

Accelerate growth with strategic acquisitions & maintain earnings



LAND & EXPAND

Upsell high margin services & modules to existing clients



ORGANIC GROWTH

Acquire merchants through direct sales, resellers & RFPs